

80/560770

1AP20 RECEIVED PTO 13 DEC 2005

Attorney's Docket No. 352738.00800 - PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Itaru Tanimura; Thomas M. Callaghan

Serial No.: Not Known

Filed: Herewith

For: APPARATUS AND METHOD FOR  
ASSISTING MARKETING

Examiner: Unknown

Group Art Unit:

TRANSMITTAL LETTER

Commissioner for Patents  
Alexandria, VA 22313-1450

Sir:

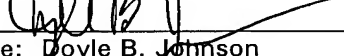
Enclosed is an Information Disclosure Statement, Form PTO-1449 and copies of five (5) patents, filed in accordance with 37 C.F.R. § 1.56.

The Commissioner is hereby authorized to charge any additional fees (or credit any overpayment) associated with this communication and which may be required under 37 CFR § 1.16 or § 1.17 to Deposit Account No. 50-2603, referencing **Attorney Docket No. 352738.00800**.  
**A duplicate sheet is attached.**

Respectfully submitted,

REED SMITH LLP

Dated: December 13, 2005

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**CERTIFICATE OF MAILING - 37 C.F.R. § 1.08**

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail addressed to: Mail Stop IDS, Commissioner for Patents, Alexandria, VA. 22313 on December 13, 2005.

December 13, 2005

  
Norma E. Gillespie

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**INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
Alexandria, VA 22313-1450

Sir:

Applicant submits herewith patents, publications or other information (listed on the attached Form PTO/SB/08A) of which Applicant is aware, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR §1.56.

In accordance with 37 CFR §1.97(h), the filing of this Information Disclosure Statement shall not be construed to be an admission that the information cited in this statement is, or is considered to be, material to patentability as defined in 37 CFR §1.56(b).

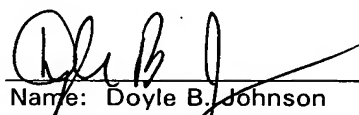
In accordance with 37 CFR §1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR §1.56(a) exists. It is submitted that the Information Disclosure Statement is in compliance with 37 CFR §1.98 and MPEP §609 and the Examiner is respectfully requested to consider the listed references.

Respectfully submitted,

REED SMITH LLP

Dated: December 13, 2005

By:

  
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Registration No. 39,240  
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Attached: Form PTO-1449

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Sheet 1 of 1

FORM PTO-1449 (Rev. 7-80)		U.S. Dept. of Commerce Patent and Trademark Office		Atty Docket No. 352738.00800		Serial No.: Not Known	
<b>INFORMATION DISCLOSURE CITATION</b> (Use several sheets if necessary)				10/560770			
				Applicant: Itaru Tanimura Thomas M. Callaghan			
				Filing Date: Herewith		Group:	
<b>U.S. PATENT DOCUMENTS</b>							
*Examine r Initials		Document Number	Date	Name	Class	Subclass	Filing Date
<b>FOREIGN PATENT DOCUMENTS</b>							
		Document Number	Date	Country	Class	Subclass	Translation Yes      No
	AA	01/82156 A1	01/11/01	WO			X
	AB	2002-7410	01/11/02	Japan			X
	AC	2003-44414	02/14/03	Japan			X
	AD	2002-259285	09/13/02	Japan			X
	AE	2003-85090	03/20/03	Japan			X
OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)							
EXAMINER					Date Considered		
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